Kim Chouard

Social Entrepreneur & Artist

On a lifelong journey to imagine an alternative education approach, leveraging the power of games & technology to empower youth to be fulfilled, kind and critical thinking citizens, motivated to positively impact the world around them.

chouard.kim
hello@chouard.kim
+33 6 12 66 39 32
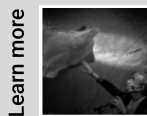Bordeaux / Paris, FRANCE

EXPERIENCES

Legend: ● Professional   🏆 Award   ✋ Volunteering

Now ● As you read these lines, I probably have already launched new education or musical initiatives.

Dec. '22 🏆 **"Most Inclusive Solution Award"** - UNLEASH India — *Mysore, IN*
Awarded for the "Super Girls" community & mobile app built in 5-days by a 4-person team, out of 200+ sustainable projects and 1200+ participants. Also winner of the SDG 4 Quality Education track.

Dec. '19 - Present
3 years ● **Music Producer** - *KIMIK* — *San Francisco, US → Paris, FR*
Multi-instrumentalist composing and producing electronic beats that make heads and thoughts move.

Dec. '20 ✋ **Fundraiser Live-streamed Concert** - Aquarium of the Bay — *San Fransisco, US*
Played my EP live under the "Sharks of Alcatraz" to support the aquarium's education initiatives.

> **Learn more**
> "Space Refractions LIVE from Aquarium of the Bay"
> **Watch the 4K replay**

Apr. '21 - Oct. '22
1 ½ years ● **CTO & Head of After School** - *L'Autre École* — *Paris, FR*
Lead the After School Business Unit, resulting in 3x increased in YoY revenue and improved family satisfaction across our 4 schools for our 250 students, thanks to a revamped offering of 50+ activities overseen by a team of 30+ animators.

Implemented a backbone IT system, streamlining all schools operations, from family invoicing to students enrolments and school management, freeing time to focus on pedagogical innovation & student support.

> **Learn more**
> Les cours AUDACIEUX
> "Kim Chouard, the engineer building the school of the future"
> **Listen to the podcast** *(in french)*

Apr. '18 - Oct. '21
3 ½ years ● **Global Education, Philanthropy** - *Salesforce* — *San Francisco, US → Paris, FR*
Joined the Philanthropy team after Salesforce's co-founders offered me to scale globally a new pedagogical approach I was piloting with a volunteering team in a San Francisco school.

Designed, built and launched Age of Makers, an open-sourced game that has already inspired 600 students globally to build solutions to the world's biggest challenges using music and new technology, reaching 1'800 industry experts and 1.5+ Million viewers online.

> **Learn more**
> "Inspire youth to become solve the world's biggest challenges"
> **Download the Age of Makers game**

Feb. '17 🏆 Recognized "*Salesforce Volunteer of the Year FY17*" by the CTO during the Company's Kick-Off.

Nov. '16 - Nov. '17 🏆 Part of the *4.0 Schools Tiny Fellowship*, supporting bold ideas making a positive change in Education.

Sep. '15 - Mar. '18
2 ½ years ✋ **Maker Club Founder & Volunteer Teacher** - *Visitacion Valley Middle School* — *San Fransisco, US*

Aug. '18 - Dec. '20
2 ½ years ✋ **Product Manager Lead** - *buildOn* — *San Francisco, US → Malawi*
Lead a 10+ person pro-bono team (incl. engineers, designers, user researchers, data architects...) to change how non-profits measure and evaluate their work in Africa, using chatbots, AI & data analytics.

more experiences on the next page >

Apr. '15 - Mar. '18
3 years

Senior Product Manager, Analytics - *Salesforce*   San Francisco, US

Fueled Salesforce's journey to revolutionize the BI industry with Tableau CRM:
- Worked closely with customers to define needs, pains and market opportunities, translating it into a product vision for engineers, designers, marketers and sales reps.
- Shared the product vision to C-level executives and industry leaders.
- Managed 2 agile scrum teams building Salesforce's extensible charting engine used on every device by millions of customers across Salesforce products.
- Built Tableau CRM's 1st Trailhead tutorials, training thousands of customers and partners globally.

🏆 Lead teams that won 4 internal Product Innovation hackathons.

Jun. - Sep. '14
3 months

Product Manager, Intern - *Salesforce*   San Francisco, US

Built a Proof of Concept & defined the product roadmap for a Community Cloud Analytics App.
Presented a product plan to executives and a technical summary to engineers.
Out standed internship expectations by providing an internal tool to analyse clients usage globally.

Nov. '13
3 days, 2 nights

🏆 **4th position - Dreamforce $1 Million Hackathon**   San Francisco, US

Finalist of the biggest single prized Hackathon in history among 1,200+ participants.
Built Salesfetch, a game-changer application for salespeople, in 3 days and 2 nights.

Oct. - Apr. '14   **Business System Analyst** - *Adobe*   Remote from Lyon, FR
Jun. - Sep. '13   **Cloud Ops Intern** - *Adobe*   San Jose, US
11 months

Guided tech teams through Adobe's Cloud transformation, from software-based to subscrition-based.
Built an AWS Cloud billing analysis platform from scratch & reshaped Adobe Open-Source Homepage.

Apr. '14   🏆 **Finalist for the «Label Ingénieur»** - *CNJE*   Paris, FR

Ranked within the 3 best French Engineering projects out of 1600+ projects.

Jan. - Apr. '13   **UIX Designer and Android developer** - *Junior Entreprise INSA*   Lyon, FR
4 months

Designed an Android Application for ERDF. Control a city mockup to explain SmartGrid systems.

Sep. '11 - Sep. '13   ✋ **Head of the Communication team & Member of the Board of Directors** - *INSA*   Lyon, FR

Jun. '06 - May '14   **Founder, Consulting** - *Keeweb*   Aix-en-Provence, FR
8 years

Supported local companies to get the most out of web technologies, incl. building their corporate branding, communication and marketing strategy to empower them with a coherent messaging online.

EXPERIENCE MAP

🎓 Study

💼 Work

✋ Social Responsibility

📍 Leisure

San Francisco

Paris

Mysore

Malawi

Shanghai

EDUCATION

2014 - 2015 **Master's Exchange Program** - Shanghai Jiao Tong University   Shanghai, CN
6 months of study abroad in one of the most prestigious Chinese institutes.
Intensive Chinese extra-curricular classes.

2010 - 2015 **Master in Engineering, Computer Science** - INSA de Lyon   Lyon, FR
5-year Master's Degree in one of the biggest engineering schools in France.

June 2010 **Baccalauréat** (High School Diploma) - Lycée Émile Zola   Aix-en-Provence, FR
First Class Honors - Major: Scientific, Engineering Sciences

REFERENCES

" [Kim] was **something of a phenom** who had come to his **passion for technology and education** early ; […] "

Marc Benioff
Chair, CEO and Founder of **Salesforce**
Extract from his last book, "Trailblazer"

" Kim Chouard is a kind of **computer genius** [who] never stops creating, innovating and experimenting. "

Les Cœurs audacieux
Podcast from **INSA de Lyon**

" Kim is an **amazing engineer**. "

Tim Prendergast
Senior Cloud Architect at **Adobe**

SKILLS

Education   **Technology**   **Music**   **Product Management**

Entrepreneurship   **Software Engineering**   **UIX Design & Branding**

Teaching   **Data Analytics**   **Music Production**   **Saxophone**   **Photography**

LANGUAGES

French   English   Javascript   Music   Spanish   Italian   Chinese

Native   Bilingual   Bilingual   Fluent   Conversational   Basic